

PERFORMANCE BEYOND BORDERS

April 14 to 16, 2010
(three days)

Skills for Intercultural Training

Adrian Pilbeam, assisted by Samuel van den Bergh

Target Group

This workshop is designed for experienced trainers from fields such as language training, communication skills training and management training, who wish to learn more about the theory and practice of intercultural training, both to integrate intercultural topics into their current training and also to design and run their own intercultural training courses.

Workshop Description

Knowledge and awareness of intercultural issues are increasingly important when giving training to international groups, or when training people to work more effectively in the international field. In this workshop, you will review some of the key concepts in the intercultural field through a series of lively exercises and activities. You will then apply what you have learned to the design of courses for different types of intercultural training, such as working in multicultural teams, as well as considering how to enrich your current areas of training. The workshop also provides a good base for the workshop 'Interactive Training Strategies' by Thiagi (June 7 – June 9, 2010).

Workshop Objectives and Benefits

By the end of the course, participants will:

- have a good understanding of the key conceptual frameworks of the intercultural field
- have ideas and skills for incorporating intercultural elements into their own areas of training
- be familiar with the main types of intercultural training
- be able to design different types of intercultural training courses
- be familiar with different training techniques, activities and materials for intercultural training

In cooperation with

Zurich University
of Applied Sciences



School of Applied Linguistics

ISBB
Institute of Applied Linguistics
for Business and Education



LTS training and consulting

Workshop Facilitators



Adrian Pilbeam is the Founder and Director of LTS Training and Consulting in Bath. He has worked extensively as an intercultural consultant and trainer, designing and running intercultural training and trainer training courses for corporate clients worldwide. He also regularly runs a five-day trainer training course called 'Developing intercultural training skills' at LTS in Bath. Adrian has also written and published more than 10 training books for business and international communication.



Samuel van den Bergh is a professor for Intercultural Management and Diversity Management at Zurich University of Applied Sciences, Switzerland, and president of van den Bergh Thiagi Associates GmbH. Educated in Zurich and Berkeley, Sam has trained hundreds of business leaders and MBA students on cross-cultural and diversity management. He is currently also a senior cross-cultural trainer for the Swiss Ministry of Foreign Affairs.

Full profiles of the facilitators at: www.lts-training.com and www.diversityandinclusion.net

Setting Winterthur, Switzerland.
The course is held at Hotel Wartmann which is in the centre of town next to the train station.

Tuition Course «Skills for Intercultural Training» (Adrian, Sam) CHF 1400.– (three days)
Tuition includes: Course fee, lunch and refreshments, reading packet, printed course materials, confirmation of attendance.

Hotel We recommend the following hotel where we have been able to reserve a limited number of rooms:
Hotel Wartmann (***) special van den Bergh Thiagi rates (rates to be confirmed)
CHF 150.– (Standard 1) and CHF 110.– (Standard 2)
(bed and breakfast) per night
Reservation: www.wartmann.ch (quote: Adrian Pilbeam 2010)

A list of hotels can be obtained from Winterthur Tourism which also operates an on-line reservation system: www.winterthur-tourismus.ch
Phone: ++41 52 267 67 00, Fax: ++41 52 267 68 58

Important: We recommend early reservation, as the number of reserved rooms is limited on a first-come-first-served basis.

Enrolment and Information For enrolment, please visit our homepage:
www.diversityandinclusion.net/workshops

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